

7th Cash Management University

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June 5 - 6, 2014 Paris, France

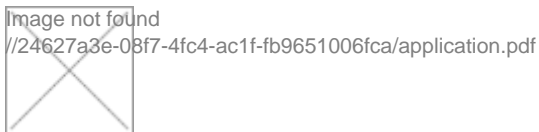
The 7th Cash Management University, held on 5th & 6th of June 2014, brought together 160 customers and around 120 participants from BNP Paribas.

This year's theme was 'Cash Management, More Valuable than Ever'.

The plenary sessions and the various workshops focused mainly on three fundamental principles of modern Cash Management: globalisation, new technologies and people.

Launched in 2007, the Cash Management University is already at its 8th edition in 2015.

Now firmly established as a flagship event for the profession, the Cash Management University enables cash and treasury professionals from Europe and around the world to exchange ideas and experiences and gain insights from leading multinational corporations, together with BNP Paribas experts and leading market participants.



Netherlands Antilles

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