

EuroFinance

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October 15 - 17, 2014 Budapest, Hungary

?Survive or thrive? Getting on the right side of disruptive innovation?.

BNP Paribas is happy to welcome you at booth L46 -47 and in our showroom in Hall A. We are also glad to invite you to the following special events. Don't hesitate to ask more information at our booth.

Private Sessions in Hall A

**Wednesday 15th of October:
12.30pm to 2.00pm - Lunch**

"An asset for your business in Central Europe: BNP Paribas. A focus on regional cash management solutions"

Speakers:

- Laurent Poiron, Regional CEO for Central Europe, BNP Paribas
- Sylvain-Stéphane Genton, Head of Cash Management Central & Eastern Europe, BNP Paribas Cash Management

Thursday 16th of October:

8.00am to 9.00am - Breakfast

"What's next in your list? Be the earliest to build new trends in corporate to bank exchanges"

Speakers:

- Michael Girszyn, Head of the OASIS Expert Center, GDF Suez
- Thierry Hamon, Treasury Controller, Valeo
- Marie-Laurence Faure, Head of Marketing Channels, BNP Paribas Cash Management
- Filipe Simao, Head of Client Advisory, BNPP Cash Management

12.40pm to 2.00pm - Lunch

"60 minutes on how to boost your collection process"

Speakers:

- Didier Vandenhoute, Partner, PwC Treasury Advisory
- Guillaume Flies, Global Product Manager Virtual Accounts, BNP Paribas Cash Management

- Filipe Simao, Head of Client Advisory, BNP Paribas Cash Management

3.20pm to 4.00pm ? Afternoon Tea

?Liquidity Management in China: Myths and Realities?

Speakers:

- Ren Can Tian, CEO, HFT Investment Management Co.Ltd.
- Emmanuelle Wilbrod, Investment Specialist Onshore Chinese markets, BNP Paribas

At our booth (L46-47)

Wednesday 15th of October & Thursday 16th of October: 3.20pm to 6.00pm

- Tastings of Hungarian Tokay & Foie Gras

- Everyday, all day

- Open bar with various refreshments

Wednesday 15th of October: 7.30pm

- Cocktail dinner on the Yacht « Europa Boat » (contact your Relationship Manager for registration)

[Get all the details](#)

Netherlands Antilles

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