

Join the 9th edition of the Cash Management University

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Innovations in Cash Management for a digital world - Cash Management University by BNP Paribas. 26th-27th May - Paris, France.

This 2016 edition of the Cash Management University by BNP Paribas is designed for Treasurers & Senior Finance professionals.

This year, the programme of the Cash Management University offers delegates two days of inspiring and relevant content.

Several workshops and keynote speeches will feature some of the most inspiring case studies in cash management worldwide.

Debate and explore the best examples of cash management innovations in the sector.

Fine-tune your business performance by learning from some of the industry's brightest professionals.

Join 200 international professionals now and become a leading financial & treasury expert at the Cash Management University!

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An overview of all the workshops that will be given during Cash Management University 2016:

Day 1. Take the buzz out of Fintech - How will it translate into real benefits ?

Inspired by the advent of new technologies, and increasing opportunities for financial technology ?fintech? companies to participate in the traditional banking space, the financial industry is on the brink of transformation. This session looks what the growth of a new generation of fintech players means in practice, the opportunities for both competition and collaboration that are emerging and ultimately, how users will benefit.

Day 1. Asset Management Solutions for Treasurers: Matching Risk to Objectives

When managing excess cash, treasurers face a variety of investment options. Numerous money market funds, deposit accounts and repos are available, but how do you select the right tools for your organisation that will work for you in the negative rate environment while still meeting your risk objectives? Join us for this highly interactive workshop to hear about practical solutions, and gain insight with a case study from a corporate that has recently addressed this issue.

Day 1. Reverse Factoring

ENGIE's goal of developing a sustainable relationship with its suppliers was achieved through developing a digital supply chain finance solution, giving it a competitive edge in the energy sector.

Day 1. Beyond SEPA: Payment Factories and POBO in practice

Day 2. Managing Global Payments and Collections in a changing environment

Modernising European payments and collections

IATA's head of banking services Europe, Javier Orejas, explains the association's STP achievements in collections and payments, its move towards a 'pay-as-you-go' solution and why the association is launching a pilot for Bitcoin.

Day 2. Session - Dividing the Business, Consolitating the value

M&A is back on the agenda for companies globally. How can treasurers manage the impact of major organisational change without compromising on liquidity and risk objectives, whilst also using the opportunity to find new ways to add value to the business. As a spinoff from Pfizer, Zoetis formed an entirely new treasury function, with the aim of maximising the degree of treasury centralisation, and optimising efficiency and control.

Day 2. My smart connectivity: One single channel or an ideal mix?

When it comes to bank connectivity, treasurers face an array of options and there is no one set path that should be followed. Join us for an outline of how one corporate addressed this challenge. We will then have a full interactive discussion of the key considerations that corporates bear in mind when implementing connectivity, drawing on audience experiences and with bank insights.

Day 2. In-House Banking: The ultimate centralization model for payments, collections, liquidity and FX ?

For many treasury functions, setting up an in-house bank is the ultimate centralisation objective, with the ability to implement sophisticated payments, collections, cash and liquidity, and risk managements structures. Raffi Basmadjian was one of the first treasurers to set up an in-house bank, and shares his experiences of how treasurers can deliver the greatest value to the organisation, and outlines lessons learned along the way.

Day 2. Make up or break up? Delivering the value that M&A promises

Financing is just one part of the treasury team's job when it comes to managing M&A deals. MERCK has developed a blueprint for integration that means the merged treasury operations are up and running from day one after completion.

Day 2. What will make you switch to eBAM ?

eBAM offers corporates a new way of managing the accounts they hold with their banks, but what can they really expect when making this switch? What does eBAM offer beyond mandate management? We will hear from a corporate that is on a journey of eBAM implementation, as well as discuss with the audience what their key demands are from an eBAM solution and what would make them switch to eBAM.

Day 2. Excess cash, the downside of putting all your eggs in one basket

While corporates may be tempted to invest solely in bank counterparty risk products or, conversely, only in money market funds, there is an argument that it is worth spreading the investment of excess cash among different instruments found in both options. We will assess the variety of solutions that exist for treasurers to make the most out of their excess cash - whatever their investment strategy - and hear directly from a corporate about the reasons behind their investment choices.

Day 2. Moving Away from Notional Pooling ?

Notional pooling, long an effective working capital tool in many jurisdictions, is coming under pressure due to regulatory changes. Join this interactive voting session to see how Basel III is affecting notional pooling and how your peers are reacting to these changes.

Day 2. Treasury Robotics

Automation and control have always been key treasury priorities, but what opportunities are now emerging to take straight-through-processing to the next level of sophistication? How are tools such as predictive analytics and exception-based management changing the way that treasury functions operate, and could new operating models lead to a new generation of treasury outsourcing?

For more detailed information and practicals, please contact your Relationship Manager.

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