

Transforming European Cash Management at Estée Lauder Companies

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Estée Lauder has established a global reputation for high quality, premium beauty products, but the group's commitment to quality and excellence applies across the full reach of its activities. Treasury is no exception.

Bart Taeymans, Executive Director of the International Treasury Centre for the Estée Lauder Companies Inc., and Hugh Davies, Director of Zanders Treasury & Finance Solutions outline how a series of projects has resulted in a highly efficient cash management organisation that also forms the foundation for future innovations.

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