

## Eurofinance Copenhagen 2019

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October 16 - 18, 2019 Copenhagen, Denmark

EuroFinance Copenhagen 2019 is the world's leading international treasury event

The theme of this year's conference is **the resilient treasury**. The conference will look at how to de-stress treasury and build resilient practices that allow treasury to do three things: achieve operational excellence; answer the call for innovation; and help the business respond to disruption.

**Join BNP Paribas' private events at Eurofinance Copenhagen by clicking [here](#)**

### Programme highlights

The critical issues for treasury in the next 12 months

What collaboration with your banks, fintechs and internal business units should look like

Case studies of cutting-edge technology in action

How treasury can impact everything from sales to procurement to customer experience

Digital and technological transformation of treasury

Operational building blocks for today and tomorrow: core treasury excellence

Introducing and maintaining growth mode for the business

As always ? risk, risk and more risk management

The regulation series ? a look at everything from Libor to tax reforms

### The BNP Paribas Stand

This year the BNP Paribas stand will be located near the entrance of the exhibition hall. (L01 & L02)

## **BNP Paribas Private Events**

**Wednesday 16 October - Private Lunch - 12.30 to 14.00 - Launch of the Journeys to Treasury report 2019-20 edition -Equipping treasury for today and tomorrow**

With our partners SAP, PwC and EACT, we will demonstrate how treasury can be made future-proof. Join us to know more about new technological approaches to familiar problems!

For more information on Journeys to Treasury visit [www.journeystotreasury.com](http://www.journeystotreasury.com)

**Wednesday 16 October -Private Cocktail - 17.00 to 17.40 - Transaction Banking in the Nordics**

As the top ranking international bank in the Nordics (in the numbers of international cash management clients) we will share our vision of the future of Transaction Banking, helping you expand your business in the region and beyond.

**Thursday 17 October - Private Breakfast - 08.00 to 09.00 Sustainability in Trade Finance**

Technology is helping Trade Finance give better visibility to the social aspect of the entire supply chain. Join us at this breakfast to discover BNP Paribas' involvement in supporting more sustainability in the trade ecosystem.

**Thursday 17 October - Private Lunch - 12.30 to 14.00 Cash and Trade 4.0: revamping the digital journey of our clients**

Innovation and digitalisation are challenging the status quo. Both in Cash Management and Trade Finance, opportunities arise to continuously expand the digital journey.

Trade Finance is on a transformational track and BNP Paribas is committed to playing a key role in shaping its future. In Cash Management, the world of payments is entering into a new era with fresh opportunities in payments and collections, FX and international payments. As the customer journey is being transformed, we will be evaluating the impact of real-time & instant payments and of new ways of managing KYC and onboarding for a better user experience.

Innovation also stands for new ways of working, both with clients and partners. We will use this opportunity to demonstrate how we have evolved towards innovative collaboration.

**Thursday 17 October - Private Cocktail - 17.00 to 17.40 - A new wave of shopping experience**

In a changing world, the physical and the digital are forever intertwined. This requires a seamless synergy between the offline and online shopping experiences. During this cocktail we will be talking about how retailers and business owners can find the right payment means for the right customers through the right channels.

Wednesday 16 October -BNP Paribas exclusive soirée - 19.00 to 23.45

Join us at our exclusive walking dinner and soirée at **The Langelinie Pavilion**, located at the Langelinie waterfront. It is one of Copenhagen's most beautiful venues and will offer a unique opportunity to network over sublime food and a breathtakingly beautiful setting.

[Register for BNP Paribas private events at Eurofinance Copenhagen 2019](#)

## Netherlands Antilles

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